Data mining project

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# **Problem Statement**

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# **Data set description**

We chose “Wine quality - white” as a data set for our project. Data set is available to download as a .csv file on <http://www3.dsi.uminho.pt/pcortez/wine/> [Cortez et al., 2009][[1]](#footnote-1). Data set consists of 4899 rows and the following 12 columns:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| fixed acidity | - | real number | - | amount of |
| volatile acidity | - | real number | - | amount of |
| citric acid | - | real number | - | amount of |
| residual sugar | - | real number | - | amount of residual sugar |
| chlorides | - | real number | - | amount of |
| free sulfur dioxide | - | real number | - | amount of |
| total sulfur dioxide | - | real number | - | amount of |
| density | - | real number | - | amount of |
| pH | - | real number | - | amount of |
| sulphates | - | real number | - | amount of |
| alcohol | - | real number | - | amount of |
| quality | - | real number | - | amount of scale 0 - 10 |

First 11 attributes are the input and 12th - “quality” is an output attribute. There is no missing attributes. All are numeric

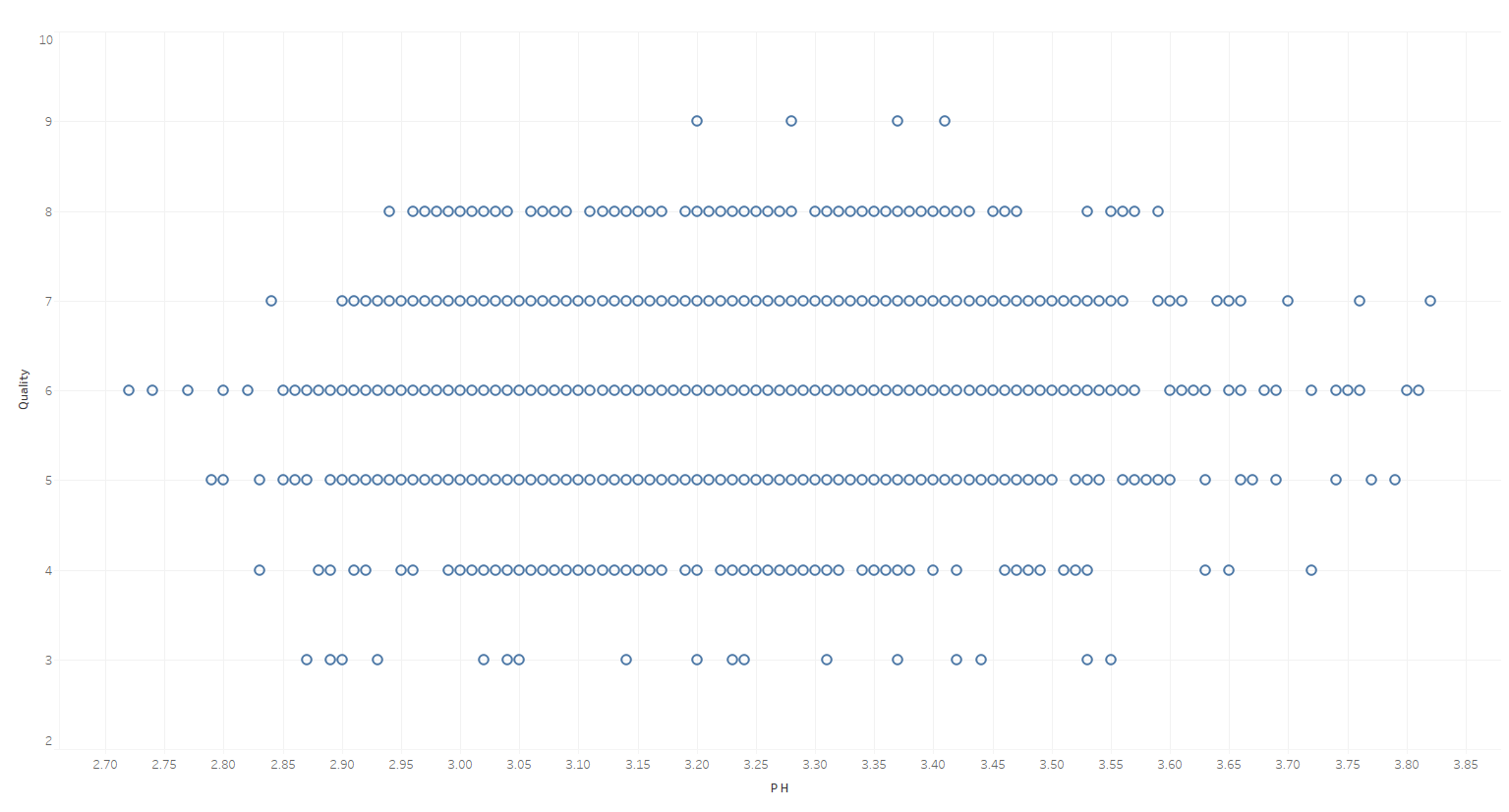
# **Tools, Data pre-processing and formatting**

We will use Tableau, Excel, RapidMiner, R and Python in our project.

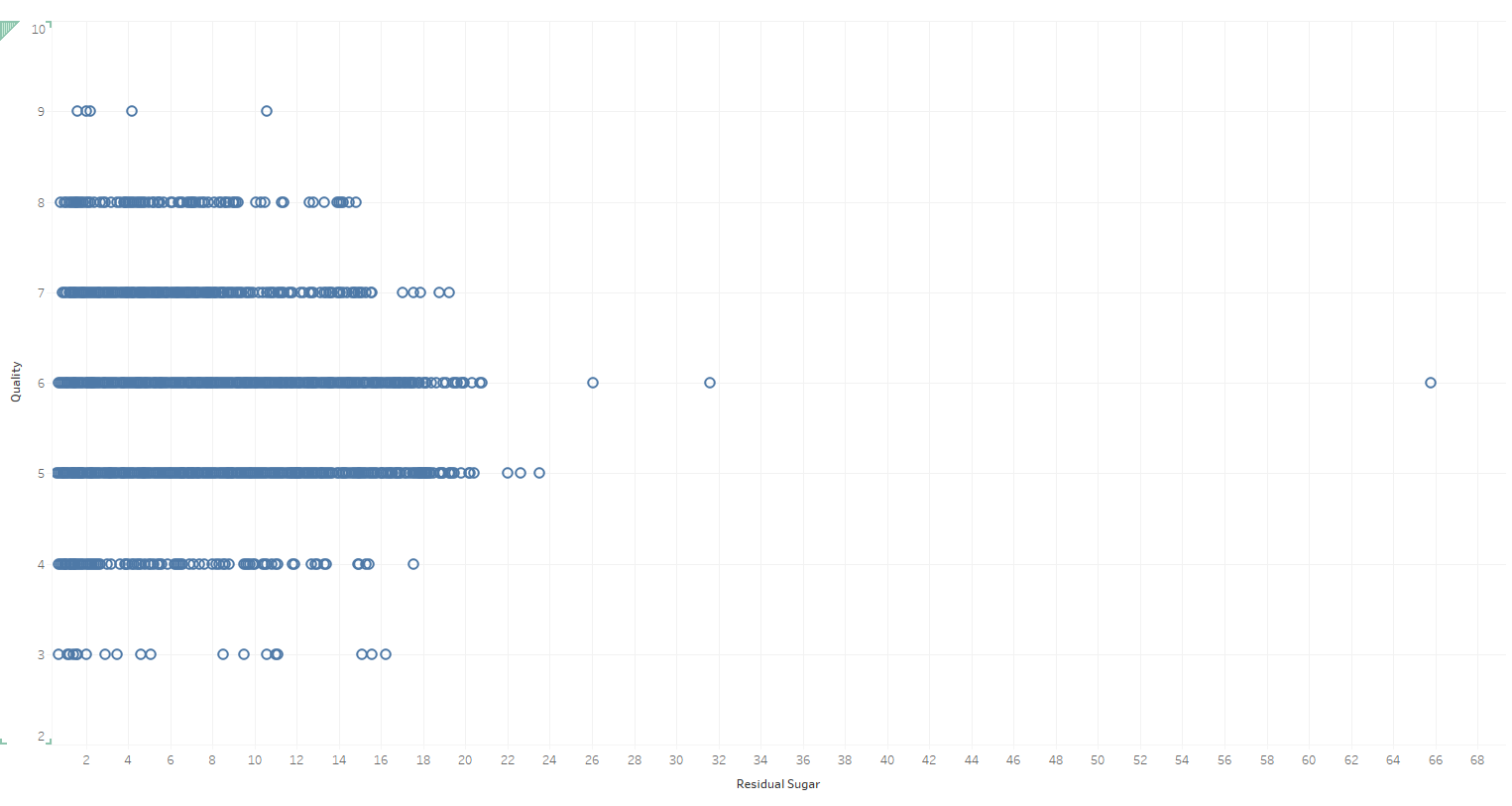
First, we checked the data set for NANs and duplications. There were no NAN values in our dataset. All duplicates have been carefully checked removed if occur.

We run some visualisation to see any outliers and correlation in this same time.

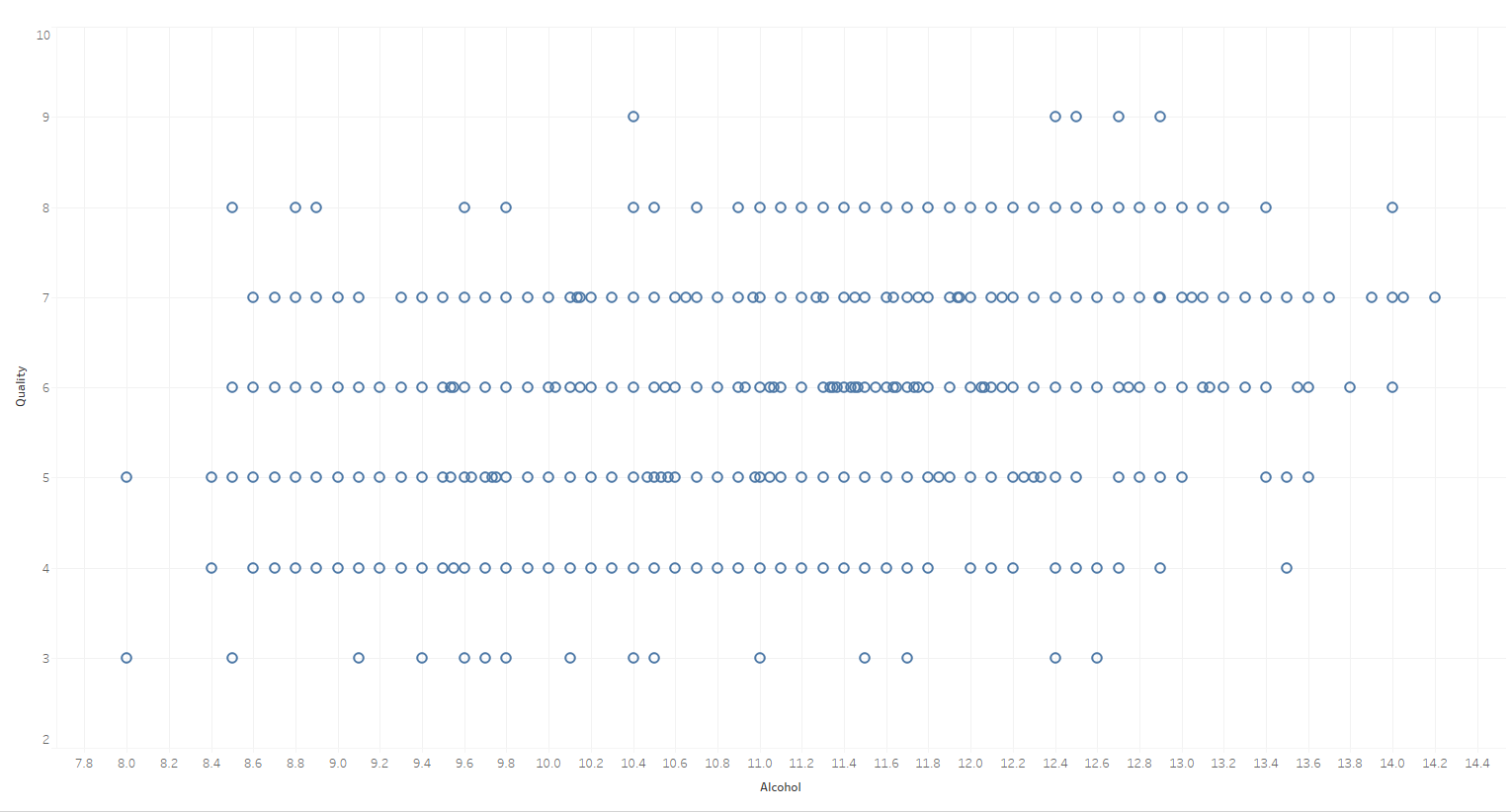
1. PH to Quality scatter graph

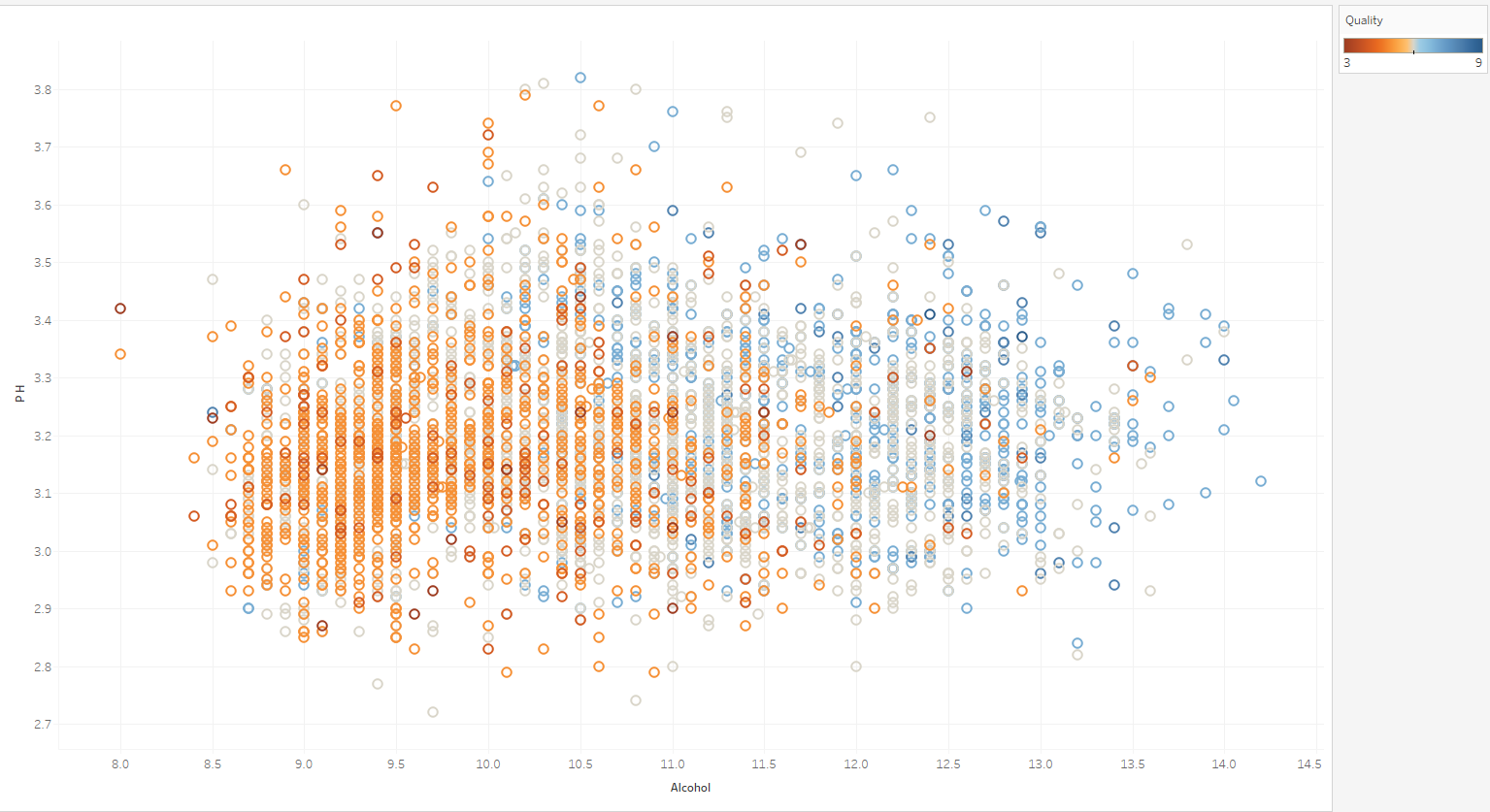


1. Sugar to Quality Scatter graph

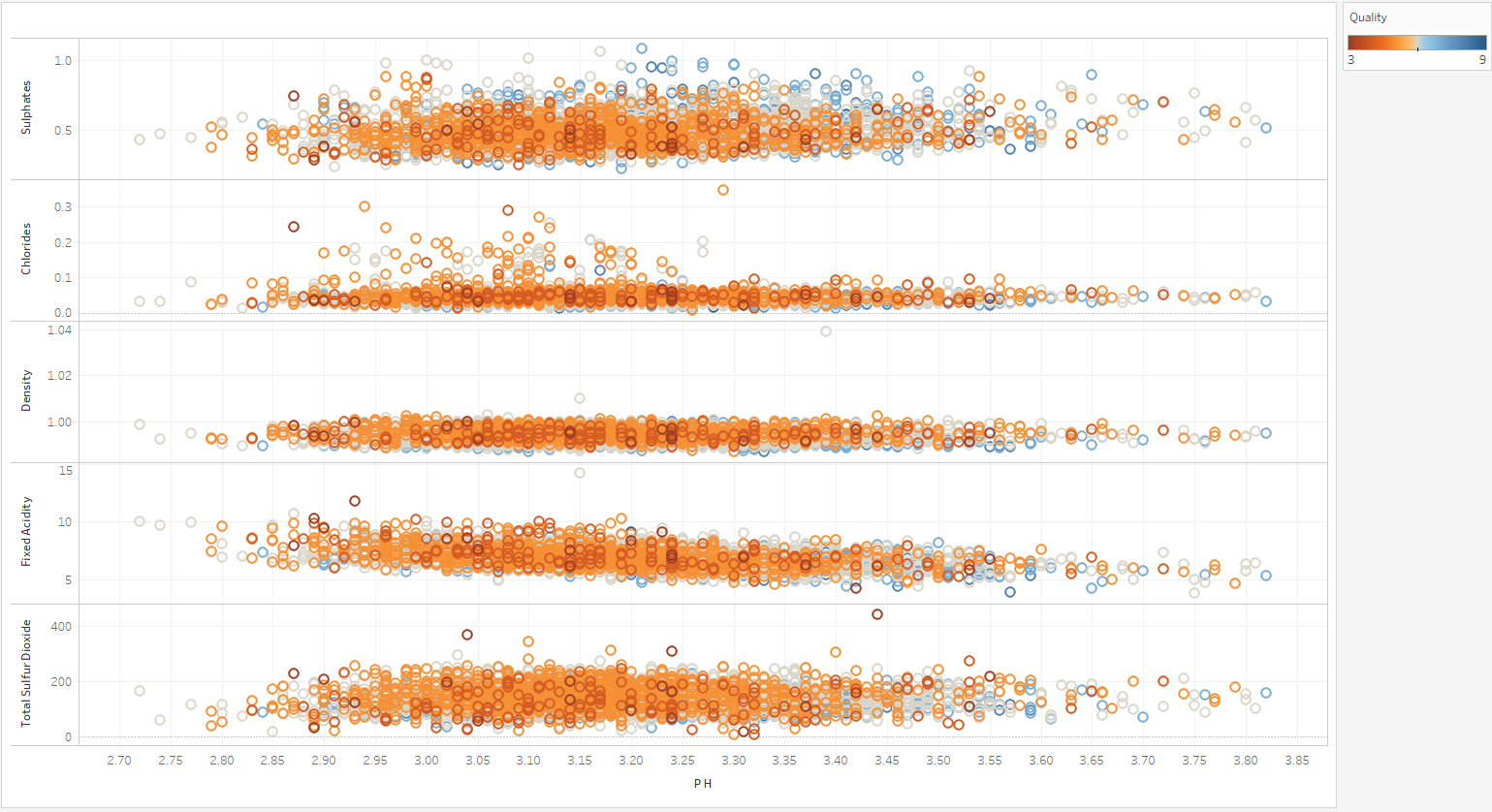


On this graph we can see very clearly outlier. It is a sugar at level of 65.8. It is very high level of sugar. But after small research about level of sugar in white wines. It is possible, ther eis many kinds of grapes and sweet white wines like for example Hungarian Tokaj – with that kind of level of sweeteners. It seems that it’s not mistake. We decided to leave that outlier in our model.

1. Alcohol to Quality Scatter plot
2. Alcohol to PH and Quality in Colour Scatter plot



1. Other variables to PH and Quality in Coulor scatter plot.



Low – below - 9%

From the scatter plots we learn that any deviation from the mean it’s taking points from wine quality (excluding alcohol content – if less alcohol in wine, then it is less probable that it will good quality wine).

# **Classification rules:**

After studying materials about wine production[[2]](#footnote-2). We find some rules about wines.

**Target attributes:**

After first selection of attributes. We excluded:

- density as it is actually alcohol content.

Our target variables are:

* Cost range – polynominal – categorical variables.

Expensive– If sulphates <=0.45 and chlorides <= 0.045

Medium – If sulphates <=0.6 and chlorides <= 0.06

Low – Others

* Sugar/Ph ratio – level of sugar/ level of Ph
* Alcohol content

High – above - 11%

Medium – 9-11%

**Explanation:**

1. Sugar/PH ratio. It is common knowledge that wine cannot be too sweet or too acidity in taste. The biggest ratio then the less probable that the wine will be in good quality.
2. Price range – basically there is some preservatives used in wines to make wine last longer. If we have more preservatives then it will be cheaper and can last longer. Our preservatives are:

# Sulphates

* Chlorides

If less preservatives than it will be more expensive wine due to short shelf life.

1. Alcohol Content – below 9% it is a wine with low level of alcohol and between 9 – 11% it will be medium, above it is high alcohol content

**Classification Rules:**

* If (Sugar/ Ph ratio <= 3.5 ) and (Price range = Medium or Expensive) and (Alcohol content = medium or High) THAN Quality = HIGH (8-9) (0.6/0.0)
* If (Sugar/ Ph ratio <4.5) or (Price range = Medium or Expensive) and (Alcohol content = medium or High) THAN Quality = MEDIUM(6 -7) (0.3/0.0)
* Other THAN Low Quality (5-1) (0.5/0.0)

# **Models used**

We will use decision trees, clustering and association models.

Decision tree is a classification method and is also a predictive method. Classification methods use existing data to create a model that will allow to classify new data. In our project we will use decision tree to predict xxxxxx.

Clustering is a descriptive technique that finds groups of observations (clusters) that share similar characteristics in a data set.

# **Construction of data mining model**

xxxx

## **Decision** **Tree**

xxx

## **Clustering**

Xxx

# **Conclusions**

# **References**

P. Cortez, A. Cerdeira, F. Almeida, T. Matos and J. Reis. Modeling wine preferences by data mining from[[3]](#footnote-3) physicochemical properties. In Decision Support Systems, Elsevier, 47(4):547-553, 2009.

<https://www.wardsci.com/www.wardsci.com/images/Chemistry_of_Wine.pdf>

2. Sources

Created by: Paulo Cortez (Univ. Minho), António Cerdeira, Fernando Almeida, Telmo Matos and José Reis (CVRVV) @ 2009

1. P. Cortez, A. Cerdeira, F. Almeida, T. Matos and J. Reis.

   Modeling wine preferences by data mining from physicochemical properties. In Decision Support Systems>, Elsevier, 47(4):547-553. ISSN: 0167-9236. Available at: [@Elsevier] http://dx.doi.org/10.1016/j.dss.2009.05.016 [Pre-press (pdf)] http://www3.dsi.uminho.pt/pcortez/winequality09.pdf [bib] http://www3.dsi.uminho.pt/pcortez/dss09.bib [↑](#footnote-ref-1)
2. https://www.wardsci.com/www.wardsci.com/images/Chemistry\_of\_Wine.pdf [↑](#footnote-ref-2)
3. [↑](#footnote-ref-3)